

# NetBack-Up

With NetBack-Up, your data is automatically backed up to a secure, redundant, off-site location where it is recoverable whenever you need it.

Can your business afford to be without NetBack-Up?



Do you know what would happen to your company if you lost all of your critical business data?

Questions to consider:

1. Do you back-up your data regularly?
2. Is your critical data stored off-site?
3. Do you have business continuity plans for when a disaster strikes?
4. Is your business required to be compliant with HIPAA, GLBA, and other regulations for data recovery services?
5. How long would it take for you to get your business back up and running if there were a disaster?

If you answered "no" or "don't know" to any of the questions above, it is time to sign up for the NetBack-Up solution from ITS.

## How Does NetBack-Up Work?

Your critical data is sent securely across an encrypted internet connection to two redundant

As much as 80% of your business's assets are data!  
Could you afford to lose it?

data centers. You get double the off-site protection, and we can restore your programs, servers, and data from either location in the event of a disaster.

After we restore your critical IT functions, you just log in using a secure internet connection to get back to work.

## Benefits of NetBack-Up

Online back-up can eliminate tapes or supplement a tape back-up strategy by providing automatic remote data back-up for disaster recovery. Online back-up can cost less than tapes and the labor required to manage the process is dynamic and can be increased simply by paying more for the service. If you install larger hard drives, you don't have to purchase a larger tape drive and new tapes.

"50% of all small and mid-size business will be out of business within three years if they can't get back their data in 24 hours."

-Gartner Research Group

Each client-site implementation includes technologies such as file de-duplication, encryption, local storage, bare metal recovery, support for Linux, Unix, Novell, Mac, Windows, and AS400. We also protect remote desktops and laptops.

Beyond data protection and digital archival, ITS' NetBack-Up recovery strategy is built around our local or off-site 'emergency silos', virtual environments that can be quickly restored and brought into production.



# The NetBack-Up Solution

Three components to business continuity.

## STEP 1: Data

### Protection and Digital

**Archival** - Your data is only as good as your last back-up. It is crucial to protect this data locally and off-site. Non-critical data can easily be moved to our lower-cost, digital archive.

## STEP 2: Site Restoration and Recovery

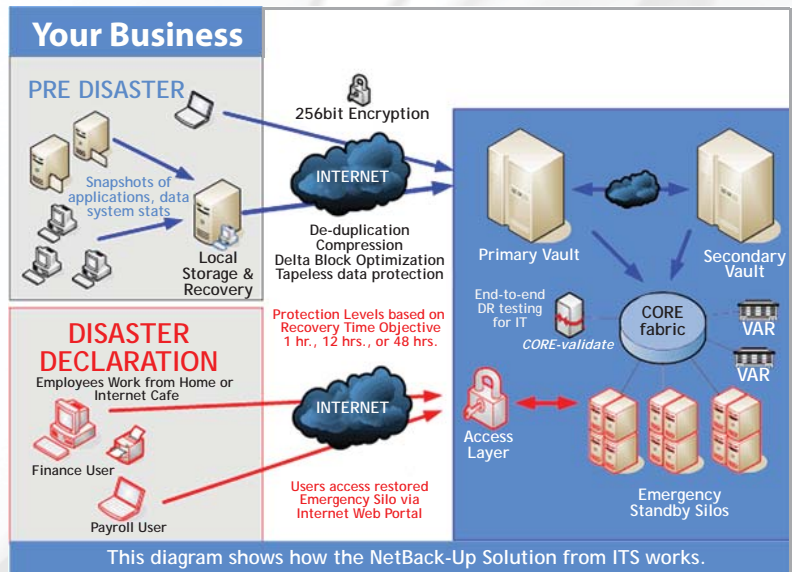
- A server failure at your location can have a huge impact on your workforce and your business. Our local recovery options enable us to perform bare metal recovery on-site or completely virtualize a failed server at your location of choice.

## STEP 3: Off-Site Restoration and Recovery

- In the event of a complete building failure caused by a fire, flood, hurricane, or other disaster, the ITS emergency silos allow your key employees to access critical data and applications within a one; 12; or 48 hour recovery time objective.

## Why isn't a back-up tape with my data enough to protect my business from a disaster?

- Industry sources have reported that up to 50% of tape backups do not successfully restore critical data. Other issues with tape back-up include the amount of time required to restore data; missing data because bigger hard drives were installed, but a matching tape drive was not purchased; cost of tapes; and the cost of labor to manage the backup process, including the transportation to and from an off-site storage facility. If you have to restore your business after a disaster, you will still need to acquire replacement hardware, PC's, and your application programs. Then you will have to rebuild your IT capabilities before you start reloading your backed-up data. That process can



take many hours, days, or weeks, assuming it works. You have an obligation to your shareholders, employees, and customers, to take all reasonable steps to protect the life of your business. Managed Restore is an affordable and reliable solution to many risks to your IT environment. Government regulations, court decisions, and even companies with whom you want to do business, may all require that you have a Business Continuity plan. They won't wait for a disaster. Let the ITS NetBack-Up Solution powered by XiloCore take this burden off your shoulders.

50% of tape back-ups do not successfully restore critical data

ITS NetBack-Up Solution Powered by:



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