

PRESS RELEASE

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ITS Celebrates 25 Years of Providing Telecommunication Solutions to Local Business

"To celebrate 25 years of simplifying complex solutions for customers, ITS is launching a new tag line that clearly communicates their offering – Integrated Technology Simplified."

Simi Valley, CA – May 5, 2015 The [Telecom, Internet and Managed IT solutions](#) specialists - [ITS](#), announces today that 2015 marks the company's twenty-fifth year anniversary – a significant milestone in its commitment to providing innovative and lasting technical solutions to their customers. 25 years ago, ITS, started by offering local businesses an alternative to the big telecom carriers knowing that customers were just not getting the service they needed. Over the years as technology and customers' needs changed, ITS has embraced these changes and evolved the business to offer complete integrated business technology solutions encompassing all aspects of telecommunication and IT.



President and CEO Sharon L. Woods said. "By listening to our customers and working directly with them, ITS has revolutionized the way these technological services are provided to customers. We've come a long way since our launch 25 years ago, and now, more than ever, is the ideal time to show our current and future customers that ITS is here to stay. We will continue to grow and evolve to meet our customers' needs and expectations, for another 25 years – at least."

Continuing the tradition of evolving the business to meet the needs of its customers, ITS is launching their new tag line – Integrated Technology Simplified. "Today ITS is an integrated solutions provider firmly entrenched in both the telecom and IT markets," comments Sharon. "We simplify complex solutions so our customers can focus on their business, not the technology. We vow to stay in front of the innovation curve through leadership, strategic partnerships and new products."

About ITS

Established in 1990, [ITS](#) is a privately held corporation, offering telecommunications and technology services to small and medium businesses from San Luis Obispo to San Diego. With corporate offices in Simi Valley, CA ITS focuses on personalized service with a rooted relationship with each client. ITS prides itself with exceptional service, flexibility and strategic offerings focused on meeting the ever changing demands of the industry, while providing consultative solutions to clients. For more information, please visit www.itstelecom.com or call 805-520-7020.

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