

## FOR IMMEDIATE RELEASE

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## ITS PARTNERS WITH STREAMCORE TO POWER NEW MANAGED NETWORK SERVICES DIVISION

*ITS customers to benefit from advanced application performance management and network visibility services; ITS leads carrier trend of deploying managed network services*

**Emeryville, Calif. – April 8, 2008 –** [Streamcore](#), the leading global provider of application visibility and automated control for business-critical networks, today announced that Integrated Telemangement Services, Inc. (ITS) will deploy Streamcore's application performance management appliances as the technological backbone of its new network services division.

As a fast-growing CLEC, ITS has a rapidly growing stable of customers demanding greater control over network and application performance via managed services that guarantee business-critical application performance over the WAN. ITS's newly formed Network Services Division will provide customers with innovative managed network services enabling customers to see network and application performance in real-time while optimizing application performance.

"Having evaluated various network management technologies, only Streamcore enabled us to offer our customers unparalleled application performance management services, complete application reporting and even personalized per customer web portals utilizing their multi-tenant platform built with managed network services in mind," said Sharon Woods, CEO of ITS. "Our customers now enjoy even more peace of mind, knowing we are providing them superior network visibility and application performance management services that translate into better workplace productivity."

By deploying Streamcore's multi-tenant appliances at their central data center, ITS will initially provision three primary managed network services:

- **Application Visibility Reporting** – Customized service via personalized web portal providing long-term monitoring and metrics on applications, sites and network link performance.
- **Real-Time Application Visibility Reporting via Personalized Web Portals** - Service providing real-time application performance monitoring with alarms and application troubleshooting functions via customized customer Web portals along with longer term application visibility reporting.
- **Application Performance Control and Application Visibility Reporting** - Service that optimizes application performance in real-time according to the business needs with Streamcore's ABBA and Advance QoS engines plus real-time application visibility reporting via personalized Web Portals.

"Enterprises today realize more and more they need services to monitor network performance while gaining strong, consistent application performance over the WAN to remain competitive," said Eric Jeux, CEO at Streamcore. "This opportunity strategically positions ITS' Network Services Division as it will both provision these "must-have" services to customers to enable enterprise productivity while also driving new, recurring ITS revenues."

The need for strong application performance management is validated in a recent Ashton, Metzler & Associates IT brief, "Demonstrating the Value of Performance Management" that notes that 60 percent of IT professionals see managing application performance gaining importance.

"ITS has built and manages our enterprise-wide VoIP environment over many physical locations at great distances with each location unique in amount of users and network resource needed," said Anthony Kibler, Special Projects Manager at California Psychcare Inc. "And with their new managed services providing the ability to even better monitor, control and diagnose network and VoIP performance across our enterprise, without any of the hassles or cost of deploying and managing appliances ourselves, we can further concentrate on our core business."

#### **About ITS**

ITS is a leading provider of network management services, VoIP, T1, data services and all manner of telecommunications products and services. Since 1990, ITS has been providing complete communication solutions to California businesses of all sizes. Headquartered in Simi Valley, the company is a leading provider of local and long distance voice, T1 digital services for dedicated internet and private networking as well as bundled voice and internet solutions including virtual PBX and VoIP. ITS operates in a highly technical environment, offering superior services that is easily accessible, professional, live and friendly. For additional information about ITS please visit [www.its-omni.com](http://www.its-omni.com).

#### **About Streamcore**

Streamcore is a global provider of application reporting and application performance management technology that monitors, accelerates and reports application and network performance. Utilizing patented Application Behavior Based Acceleration (ABBA) technology, Streamcore delivers global, real-time, automated network visibility and network control over new converged WAN and wireless networks. With Streamcore, service providers can now offer consistent and predictable application performance; while managing and provisioning next generation revenue-generating service offerings and enterprises can guarantee application performance. Founded in 2003 with US headquarters in Emeryville, California and European headquarters in Paris, France, the company's technology is field-proven with more than 200 global customers across 15,000 sites, including numerous service providers such as Orange Business Services and Global 1000 enterprises Citi, Brink, GROUP Casino, Philips to name a few. More information can be found at [www.streamcore.com](http://www.streamcore.com).

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